Scholarly vs. Popular

* Articles written by experts and scholars in the field
* Articles written for other scholars (uses jargon)
* Few photographs or advertisements
* Articles include bibliographies or referenced materials
* Plain exterior and articles are normally set up in a prescribed style
* Issues are published monthly, quarterly, or annually
* Refereed publications go through a review process by peers in the field

* Articles written by journalists or non-experts
* Articles written for the general public
* Includes many photos and advertisements
* Articles do not normally cite their sources
* Glossy pages
* Issues are published frequently because the information is time-sensitive
* Articles do not normally go through a review process